



FLATAAS

GRAVFERD

VISUELL IDENTITET



FLATAAS
GRAVFERD

LOGO 01



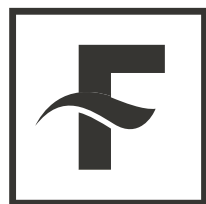
FLATAAS
GRAVFERD

LOGO 02

DEN VISUELLE IDENTITETEN // LOGO-TAG



TAG 01



TAG 02



TAG 03



TAG 04



TAG 05

DEN VISUELLE IDENTITETEN // FARGEPALETT

HOVEDFARGER



R53 G52 B56

C73 M67 Y56 K55

HEX #353388



R81 G89 B99

C70 M57 Y45 K24

HEX #515963

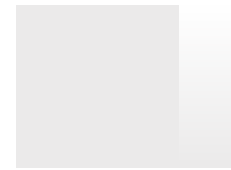


R165 G150 B110

C40 M37 Y59 K4

HEX #A5966E

BAKGRUNNSFARGE



R235 G234 B234

C10 M7 Y7 K0

HEX #FFFFFF

STØTTEFARGER



R5 G108 B131

C87 M46 Y35 K9

HEX #056C83



R144 G54 B98

C45 M88 Y34 K12

HEX #903662



R167 G129 B66

C35 M46 Y80 K10

HEX #A78142

LOGOFARGER



R165 G150 B110

C40 M37 Y59 K4

HEX #A5966E



R60 G56 B50

C67 M62 Y64 K57

HEX #3B3732

UNIVIA PRO

HOVEDFONT

BOLD

**Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu
Vv Ww Xx Yy Zz Ææ Øø Åå 1 2 3 4 5 6 7 8 9 0 ! " # % & / ? ()**

MEDIUM

**Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu
Vv Ww Xx Yy Zz Ææ Øø Åå 1 2 3 4 5 6 7 8 9 0 ! " # % & / ? ()**

REGULAR

**Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu
Vv Ww Xx Yy Zz Ææ Øø Åå 1 2 3 4 5 6 7 8 9 0 ! " # % & / ? ()**

LIGHT

**Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu
Vv Ww Xx Yy Zz Ææ Øø Åå 1 2 3 4 5 6 7 8 9 0 ! " # % & / ? ()**

GOTHAM

TILLEGGSFONT

BLACK

**Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv
Ww Xx Yy Zz Ææ Øø Åå 1 2 3 4 5 6 7 8 9 0 ! " # % & / ? ()**

BOLD

**Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu
Vv Ww Xx Yy Zz Ææ Øø Åå 1 2 3 4 5 6 7 8 9 0 ! " # % & / ? ()**

BOOK

**Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu
Vv Ww Xx Yy Zz Ææ Øø Åå 1 2 3 4 5 6 7 8 9 0 ! " # % & / ? ()**

LIGHT

**Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu
Vv Ww Xx Yy Zz Ææ Øø Åå 1 2 3 4 5 6 7 8 9 0 ! " # % & / ? ()**

DEN VISUELLE IDENTITETEN // BILDESTIL

